SGRR UNIVERSITY

**Brochure of Value-Added Courses
School of Humanities & Social
Sciences
2023-2024**

ABOUT THE UNIVERSITY

Shri Guru Ram Rai University was established by a religious and philanthropic leader, Shri Mahant Devendra Dass Ji Maharaj in the year 2017. It is situated in the heart of city, Uttarakhand. We are extremely privileged to extend the values and ethos of the Shri Guru Ram Rai Education mission through SGRR University to impart quality education and in successfully placing more than 80% students in various companies across the globe. SGRR University has humongous campus spread over 80 acres of land. Its state-of-art facilities give opportunities to develop leadership skills and to achieve professional excellence. It has 8500+ students from different countries, 29 states and Union Territories and providing cultural melange and global exposure to our students. One of the biggest boosts from University is its unmatched experience of 67 years of in delivering quality education that helps to develop confidence and will give you more knowledge, industry exposure, building good networking and high self-esteem. This will change your overall personality and develop you into a complete professional to face any challenge.
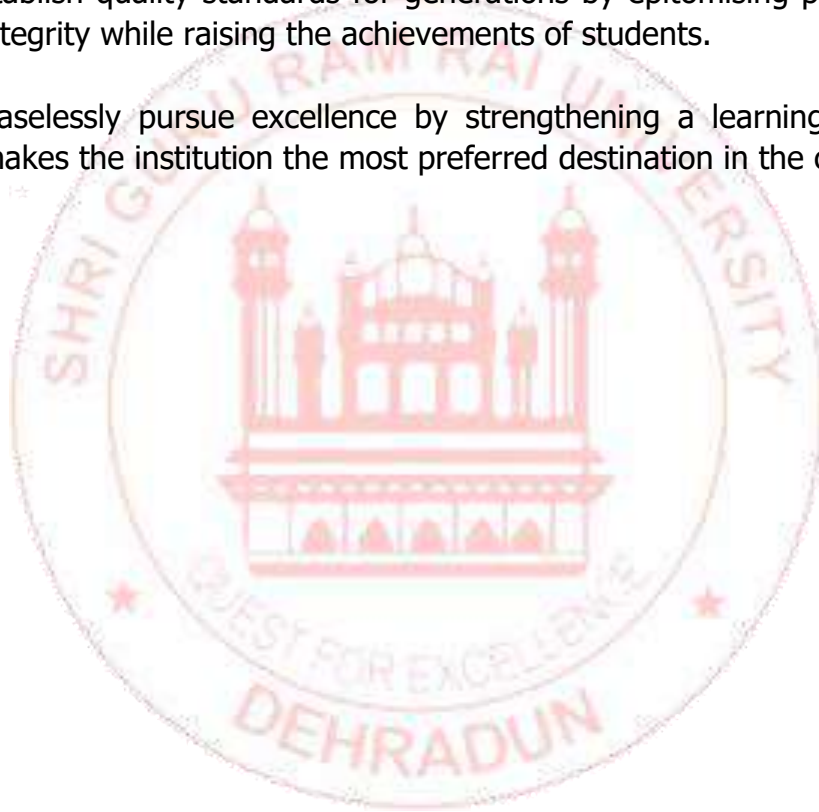
Vision

"To establish Sri Guru Ram Rai University to be a Center of Excellence in higher education, innovation and social transformation by nurturing inquisitive and creative minds and by enabling the stakeholders to become committed professionals and educators of national and global relevance."

Mission

❖ To provide a comprehensive and sustainable educational experience that fosters the spirit of enquiry, scientific thinking and professional competence along with ethical and spiritual values

❖ To deliver a classic, well rounded learning experience that is distinctive and impactful on the young generation preparing them for a successful career

❖ To engage, inspire and challenge the stakeholders to become leaders with ethics and positive contributors to their chosen field and humane citizens

❖ To attract, train and retrain qualified staff to work efficiently to bring forth the maximum resource potential

❖ To develop committed and responsible professionals who work for the welfare of the society by providing innovative and efficient solutions and creating long term relationship with the stakeholders

❖ To create a sustainable career, by collaborating with stakeholders and participating in community partnership for life and livelihood in the local society in a responsive and dynamic way

❖ To make our students globally competent by introducing specialized training leading to professional capabilities and developing diverse skills in them for competitive advantage.

❖ To establish quality standards for generations by epitomising professionalism and integrity while raising the achievements of students.

❖ To ceaselessly pursue excellence by strengthening a learning environment that makes the institution the most preferred destination in the country.

Index

INTRODUCTION

The ever-changing global scenario makes the world more modest and needs high levels of lateral thinking and the spirit of entrepreneurship to cope up with the emergent challenges. Many a times, the defined skill sets that are being imparted to students today with Programme Specific Objectives in educational institutions become redundant sooner or later due to rapid technological advancements. No university curriculum can adequately cover all areas of importance or relevance. It is important for higher education institutions to supplement the curriculum to make students better prepared to meet industry demands as well as develop their own interests and aptitudes.

Objectives The main objectives of the Value-Added Course are:

✓ To provide students an understanding of the expectations of industry.
✓ To improve employability skills of students.
✓ To bridge the skill gaps and make students industry ready.
✓ To provide an opportunity to students to develop inter-disciplinary skills.
✓ To mould students as job providers rather than job seekers.

Course Designing The department interested in designing a Value Added Course should undertake Training Need Analysis, discuss with the generic employers, alumni and industrial experts to identify the gaps and emerging trends before designing the syllabus.

Conduction of value added courses :

Value Added Course is not mandatory to qualify for any programme and the credits earned through the Value-Added Courses shall be over and above the total credit requirement prescribed in the curriculum for the award of the degree. It is a teacher assisted learning course open to all students without any additional fee.

Classes for a VAC are conducted during the RESERVED Time Slot in a week or beyond the regular class hours The value-added courses may be also conducted during weekends / vacation period. A student will be permitted to register only one Value Added Course in a Semester.

student will be encouraged to opt for the VAC offered by his/her parent Department/Faculty. Industry Experts / Eminent Academicians from other Institutes are eligible to offer the value-added course. The course can be offered only if there are at least 5 students opting for it. The students may be allowed to take value added courses offered by other departments after obtaining permission from Dean offering the course. The duration of value added course is 30 hours with a combination 18 hours (60%) of theory and 12 hours (40%) of practical. However,

the combination of theory and practical shall be decided by the course teacher with the approval of the Dean

GUIDELINES FOR CONDUCTING VALUE ADDED COURSES

- ❖ Value Added Course is not mandatory to qualify for any program.
- ❖ It is a instructor supported learning course open to all students without any added fee.
- ❖ Classes for VAC will be conducted during the **RESERVED** Time Slot in a week or beyond the regular class hours.
- ❖ The value-added courses may be also conducted during weekends / vacation period.
- ❖ A student will be permitted to register only one Value Added Course in a Semester.
- ❖ Students may be permitted to enrol in value-added courses offered by other departments/ Schools after obtaining permission from the Department's Head offering the course.

DURATION AND VENUE

- ❖ The duration of value-added course should not be less than 30 hours.
- ❖ The Dean of the respective School shall provide class room/s based on the number of students/batches.
- ❖ VAC shall be conducted in the respective School itself.

REGISTRATION PROCEDURE

The list of Value-Added Courses, along with the syllabus, will be available on the University Website. A student must register for a Value-Added Course offered during the semester by completing and submitting the registration form. The Department Head shall segregate according to the option chosen and send it to the Dean of the school offering the specific Value-Added Courses.

- ❖ Each faculty member in charge of a course is responsible for maintaining Attendance and Assessment Records for candidates who have registered for the course.
- ❖ The Record must include information about the students' attendance and Assignments, seminars, and other activities that were carried out.

- ❖ The record shall be signed by the Course Instructor and the Head of the Department at the end of the semester and kept in safe custody for future verification.

- ❖ Each student must have a minimum of 75% attendance in all courses for the semester in order to be eligible to take certificate.

❖ Attendance requirements may be relaxed by up to 10% for valid reasons such as illness, representing the University in extracurricular activities, and participation in NCC.

❖ The students who have successfully completed the Value Added Course shall be issued with a Certificate duly signed by the Authorized signatories.

Course Objectives:
- To understand the basics of photography and camera operation.
- To develop the skills for composition and framing in photography.
- To explore different types of photography, including portrait, landscape, and macro photography.
- To learn post-processing techniques and enhance images using editing tools.
- To apply photography concepts in practical scenarios and projects.

Course Outcomes:
- Acquire fundamental knowledge of photography principles and camera functions.
- Demonstrate proficiency in composition and framing techniques. Explore various photography genres and their unique aspects.
- Apply post-processing techniques to enhance and refine images.
- Showcase a portfolio of well-composed and creatively captured photographs.

Course Content:
Module I: Introduction to Photography
- History and evolution of photography.
- Overview of different types of cameras and their functions.
- Basic camera settings: aperture, shutter speed, ISO.

Module II: Composition and Framing Techniques
- Rule of thirds and other composition rules.
- Understanding the importance of light in photography.
- Framing and perspective in photography.

Module III: Exploring Photography Genres
- Portrait photography: posing and lighting.
- Landscape photography: capturing nature and scenery.
- Macro photography: close-up shots of small subjects.

Module IV: Post-Processing and Editing
- Introduction to photo editing software.
- Basic photo editing techniques.
- Retouching and enhancing images.

Module V: Practical Application and Projects

- Photography projects: capturing specific themes.
- Critique and feedback sessions.
- Building a photography portfolio.

References:

- Langford, M. (2015). Langford's Basic Photography: The Guide for Serious Photographers. Focal Press.
- Freeman, M. (2017). The Photographer's Eye: Composition and Design for Better Digital Photos. Focal Press.
- Horenstein, H. (2012). Digital Photography: A Basic Manual. Little, Brown and Company.
- Evening, M. (2011). Adobe Photoshop Lightroom 3: The Missing FAQ. The Lightroom Queen.
- Barnbaum, B. (2010). The Art of Photography: An Approach to Personal Expression. Rocky Nook.
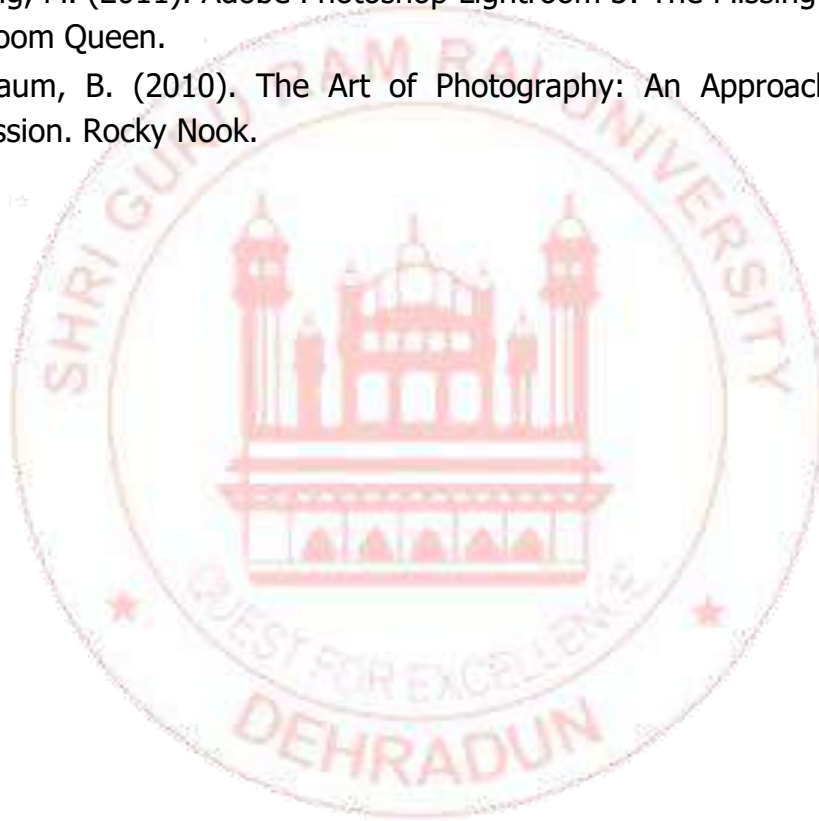
Human Rights Advocacy in Action

Course Code: VCSHSS019

Course Objectives:

- To comprehend the foundational principles of human rights.
- To develop advocacy skills for promoting and protecting human rights.
- To understand the role of international mechanisms and organizations in human rights advocacy.
- To explore case studies and real-world applications of successful human rights advocacy.
- To empower students to actively engage in human rights advocacy initiatives.

Course Outcomes:

- Understand the theoretical foundations and historical development of human rights.
- Develop practical skills for effective human rights advocacy.
- Analyze the role of international organizations and mechanisms in advancing human rights.
- Apply knowledge to real-world case studies and current human rights issues.
- Engage in constructive human rights advocacy initiatives.

Course Content:

Module I: Foundations of Human Rights

- Definition and historical evolution of human rights.
- Major international human rights instruments and declarations.
- Understanding cultural relativism and challenges to universal human rights.

Module II: Advocacy Skills

- Effective communication and messaging in human rights advocacy.
- Building alliances and partnerships for advocacy campaigns.
- Utilizing social media and digital platforms for advocacy.

Module III: International Mechanisms for Human Rights

- Overview of international organizations (UN, ICC, etc.) working in human rights.
- Human rights treaty bodies and their role.
- The Universal Periodic Review (UPR) process.

### Module IV: Case Studies in Human Rights Advocacy

- Analyzing successful human rights advocacy campaigns.
- Learning from failures and challenges in advocacy efforts.
- Guest lectures from human rights activists and practitioners.

Module V: Engaging in Human Rights Advocacy
- Developing and implementing a human rights advocacy project.
- Ethical considerations and challenges in advocacy work.
- Presentation and evaluation of advocacy projects.

References:

- Donnelly, J. (2013). Universal Human Rights in Theory and Practice. Cornell University Press.
- Forsythe, D. P. (2012). Human Rights in International Relations. Cambridge University Press.
- Keck, M. E., & Sikkink, K. (1998). Activists beyond Borders: Advocacy Networks in International Politics. Cornell University Press.
- Brysk, A. (2013). Global Good Samaritans: Human Rights as Foreign Policy. Oxford University Press.
- Neier, A. (2012). The Internatio
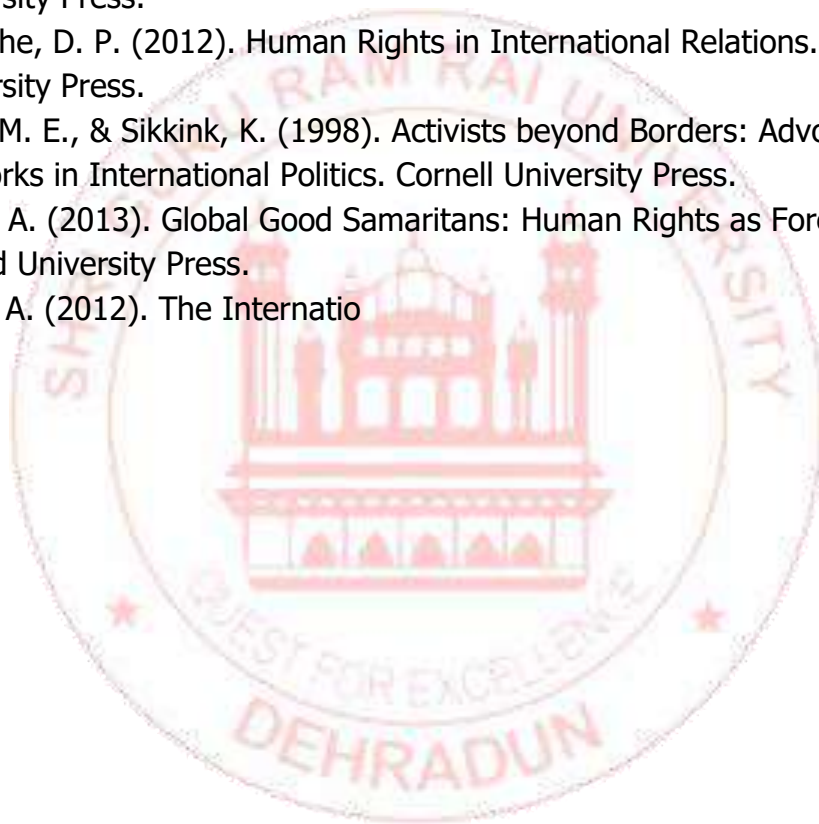
Exploring India's Cultural Legacy

Course Objectives:
- To understand the rich cultural diversity of India.
- To explore the historical roots and evolution of Indian art, music, dance, and literature.
- To appreciate the significance of cultural heritage in shaping the identity of a nation.
- To analyze the impact of globalization on India's cultural heritage.
- To foster a sense of pride and responsibility towards preserving and promoting India's cultural legacy.

Course Outcomes:
- Gain a comprehensive understanding of India's cultural diversity.
- Trace the historical development of various art forms and cultural expressions. Appreciate the role of cultural heritage in shaping national identity.
- Critically evaluate the influence of globalization on traditional Indian culture. Develop a sense of responsibility for the preservation and promotion of India's cultural legacy.

Course Content:
Module I: Introduction to India's Cultural Diversity
- Overview of India's cultural landscape and regional diversities.
- Exploration of languages, religions, and traditions across India.
- Understanding the concept of cultural heritage.

Module II: Historical Evolution of Indian Art and Architecture
- Survey of ancient, medieval, and modern Indian art.
- Architectural marvels and their historical contexts.
- Traditional craftsmanship and its significance.

Module III: Music, Dance, and Performing Arts
- Evolution of classical and folk music traditions.
- Dance forms and their cultural significance.
- Influence of performing arts on cultural identity.

Module IV: Literature and Language Heritage
- Survey of classical and contemporary Indian literature.
- The role of storytelling in preserving cultural values.

- Language diversity and linguistic heritage.

Module V: Challenges and Opportunities in Preserving Cultural Heritage

- Impact of globalization on traditional cultural practices.
- Preservation and conservation of cultural artifacts.
- Role of technology in promoting and documenting cultural heritage.

References:
- Thapar, R. (2013). The Penguin History of Early India: From the Origins to AD 1300. Penguin Books.
- Coomaraswamy, A. K. (2010). The Dance of Shiva. Dover Publications.
- Sharma, R. (2003). Indian Music: An Introduction. HarperCollins India.
- Sengupta, A. (2017). The History of Indian Literature. Sahitya Akademi.
- Singh, K. S. (Ed.). (1998). People of India: An Introduction. Anthropological Survey of India.
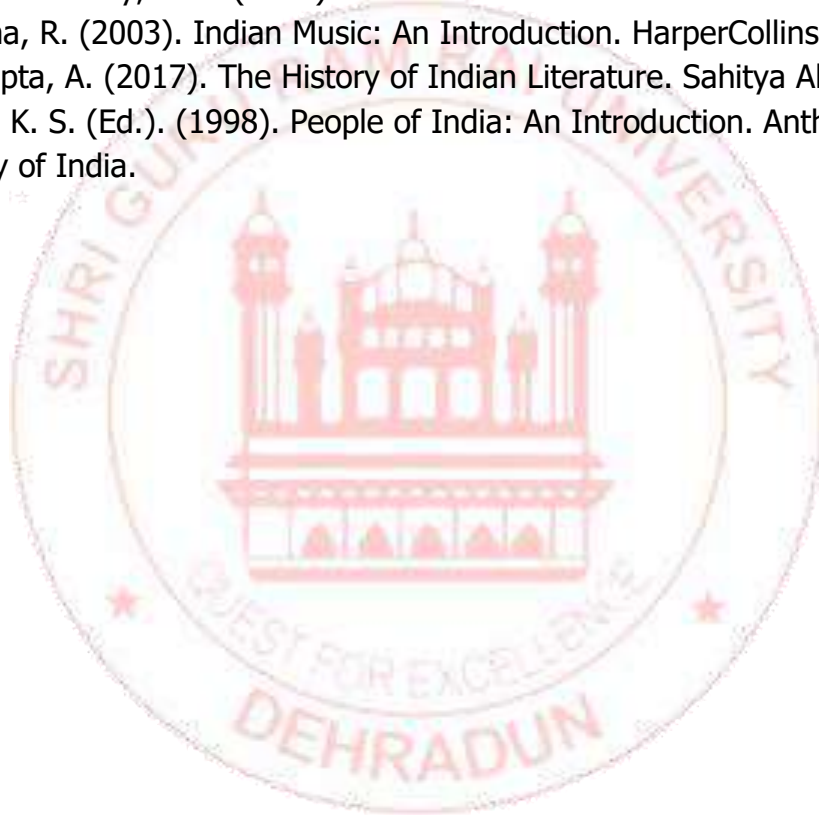
Vocal Raagas in Hindustani Tradition

Course Code: VCSHSS021

Course Objectives:

- To understand the fundamentals of Hindustani classical music.
- To explore the intricacies of vocal Raagas and their significance in Indian classical music.
- To develop the ability to recognize and differentiate between various vocal Raagas.
- To appreciate the cultural and historical context of Hindustani vocal traditions.
- To cultivate basic skills in vocal rendition and expression within the Raaga framework.

Course Outcomes:

- Gain a foundational understanding of Hindustani classical music.
- Recognize and appreciate the distinctive features of different vocal Raagas.
- Develop listening skills to identify Raagas in vocal performances.
- Understand the cultural and historical context of Hindustani vocal traditions.
- Acquire basic vocal skills for rendering Raagas with expression and precision.

Course Content:

Module I: Fundamentals of Hindustani Classical Music

- Overview of the Hindustani classical music system.
- Introduction to Swaras, Thaats, and Raginis.
- Historical development and evolution of Hindustani classical music.

Module II: Exploring Vocal Raagas

- Detailed study of select vocal Raagas.
- Emphasis on Swar, Aroh, Avroh, and Pakad of each Raaga.
- Listening sessions and analysis of vocal renditions.

Module III: Recognizing Vocal Raagas

- Training the ear to identify Raagas in vocal performances.
- Understanding the emotional and aesthetic aspects of each Raaga.
- Comparative analysis of different renditions.

Module IV: Cultural and Historical Context

- Influence of historical events and cultural movements on Hindustani vocal traditions.
- Contribution of legendary vocalists to the development of Raaga-based singing.

- Significance of Raagas in different cultural contexts.

Module V: Basic Skills in Vocal Rendition
- Practical sessions on basic vocal exercises.
- Introduction to common Taals (rhythmic cycles) in Hindustani music.
- Guided practice in rendering select Raagas with expression.

References:

- Wade, B. (2010). *Hindustani Vocal Music: An Outline of Its Physics and Aesthetics.* Munshiram Manoharlal Publishers.
- Bhatkhande, V. N. (2011). *Hindustani Sangeet Paddhati: Kramik Pustak Malika.* Sangeet Karyalaya.
- Khan, A. (2005). *The Ragas of North India.* Oxford University Press.
- Dharwadker, A. (1989). *Theoretical Explorations in Indian English Fiction.* Allied Publishers.
- Lele, J. (2009). *Raga Sangeet: Understanding Hindustani Classical Vocal Music.* Popular Prakashan.
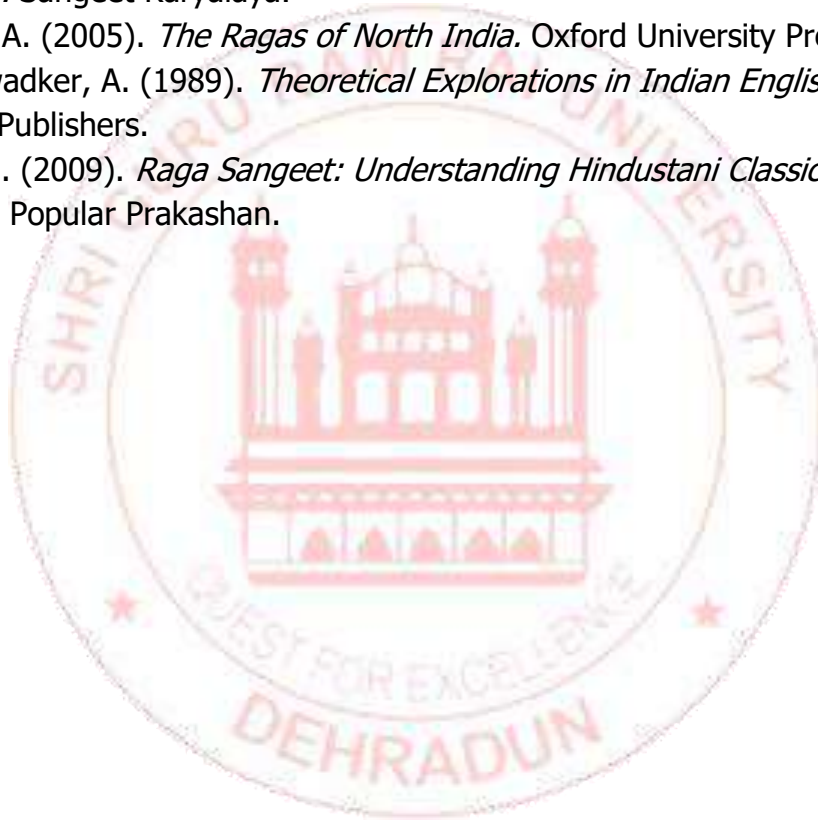
Course Objectives:

- To enhance proficiency in academic and scholarly writing in the English language.
- To develop skills in constructing coherent and well-organized research papers, articles, and reports.
- To understand and apply the conventions of academic writing, including citation and referencing.
- To improve oral communication skills for effective academic presentations.
- To foster critical reading and analytical skills in scholarly materials.

Course Outcomes:

- Demonstrate improved proficiency in scholarly writing in English.
- Create well-structured and organized research papers, articles, and reports.
- Apply conventions of academic writing, including citation and referencing.
- Deliver effective and engaging academic presentations in English.
- Develop critical reading and analytical skills in scholarly materials.

Course Content:

Module I: Foundations of Scholarly Communication

- Introduction to academic writing and communication.
- Understanding the importance of clarity and coherence in scholarly work.
- Differentiating between academic, professional, and casual writing.

Module II: Research Paper and Article Writing

- Structure and components of a research paper.
- Crafting effective introductions, literature reviews, and conclusions.
- Strategies for effective argumentation and analysis.

Module III: Citation and Referencing

- Overview of citation styles (APA, MLA, Chicago, etc.).
- Understanding in-text citations and creating bibliographies.
- Avoiding plagiarism and ethical considerations.

Module IV: Academic Presentations

- Preparing and structuring academic presentations.
- Effective use of visuals and multimedia in presentations.
- Q&A sessions and handling audience interactions.

Module V: Critical Reading and Analysis

- Techniques for critical reading of scholarly articles.
- Analyzing research methodologies and findings.
- Engaging in critical discussions and debates in academic settings.

References:
- Swales, J. M., & Feak, C. B. (2012). *Academic Writing for Graduate Students: Essential Tasks and Skills.* University of Michigan Press.
- Hacker, D., & Sommers, N. (2016). *A Writer's Reference.* Bedford/St. Martin's.
- Belcher, W. L. (2019). *Writing Your Journal Article in Twelve Weeks: A Guide to Academic Publishing Success.* SAGE Publications.
- Booth, W. C., Colomb, G. G., & Williams, J. M. (2008). *The Craft of Research.* University of Chicago Press.
- Day, R. A., & Gastel, B. (2012). *How to Write and Publish a Scientific Paper.* Cambridge University Press.
- ChatGPT can make mistakes. Consider
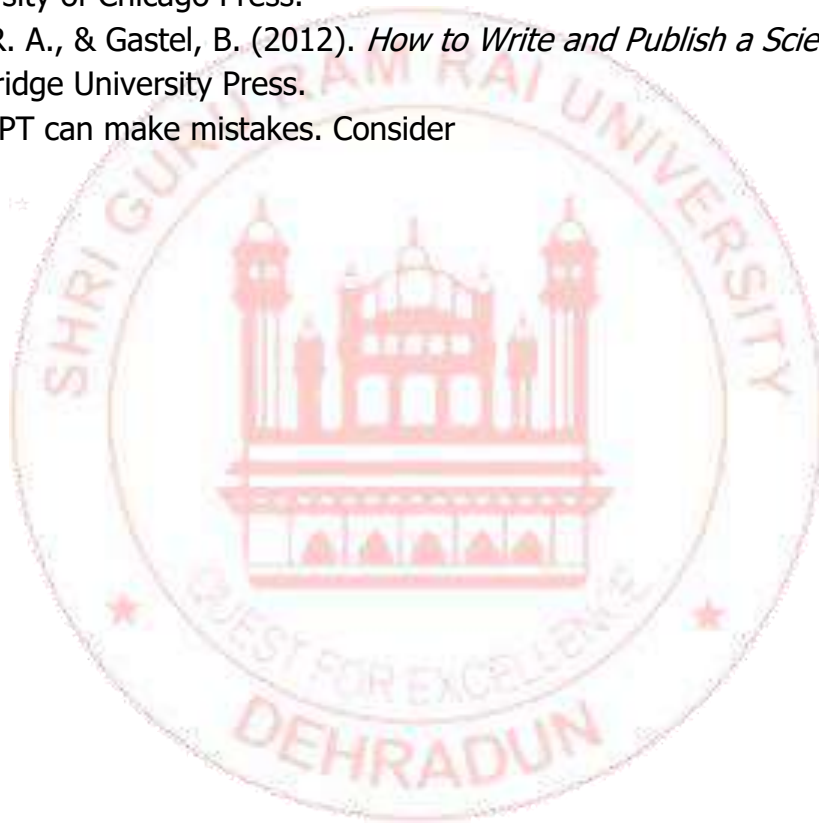
Course Objectives: The objectives of this course are

- छात्रों को प्रभावी संवाद कौशल में सुधार करने में सक्षम बनाना।

- भाषा सीखने की सृजनात्मक प्रकिया को जानना।

- छात्र को शुद्ध संवाद के लिए प्रेरित करना।

- सकारात्मक संवाद कौशल के महत्व को स्पष्ट करना।

Course Outcome:

- प्रभावी संवाद तकनीकों का ज्ञान कराना।

- भाषा के मौखिक व लिखित कौशल का विकास करना।

- हिंदी भाषा के मौखिक व लिखित सिद्वांतो का अनुप्रयोग करना।

- भाषायी दक्षता का विश्लेषण करना।

- समृद् और सकारात्मक सामूहिक संवाद स्थापित करना।

- तकनीकी शब्दावली का सही रुप सा उपयोग करना ।

निर्धारित पाठ्यक्रम

इकाई-1

- भाषायी दक्षता का विकास- भाषायी दक्षता से तात्पर्य, महत्व।

इकाई- 2

- संवाद कौशल का अर्थ और महत्व।

- सुनने और सुनाने की कौशलता का विकास।

इकाई- 3

- सटीक भाषा का चयन और उपयोग।

- भाषा संवाद के प्रकार।

इकाई- 4

- भाषा कौशल के विकास की तकनीक और अभ्यास,

संदर्भ ग्रंथ

- हिंदी का व्यवहारिक व्याकरण शास्त्र- डॉ.एस. के शर्मा
- हिन्दी भाषा की संरचना-भोलानाथ तिवारी
- हिन्दी भाषा विज्ञान- रामदेव त्रिपाठी
- भाषा विज्ञान और भाषाशास्त्र- डॉ कपिल देव

Quantitative Analysis and Statistical Interpretation

Course Code: VCSHSS024

Course Objectives:
- To deepen the understanding of advanced statistical analysis techniques.
- To develop proficiency in applying statistical methods to real-world problems.
- To enhance skills in data interpretation and presentation using statistical tools.
- To foster critical thinking in the selection and application of appropriate statistical tests.
- To provide hands-on experience with statistical software for data analysis.

Course Outcomes:
- Demonstrate advanced knowledge of statistical analysis techniques.
- Apply statistical methods to solve complex problems in various domains.
- Effectively interpret and present statistical findings.
- Critically assess and choose appropriate statistical tests for different scenarios.
- Utilize statistical software for data analysis and interpretation.

Course Content:
Module I: Advanced Descriptive Statistics
- Advanced measures of central tendency and dispersion.
- Skewness, kurtosis, and other distribution characteristics.
- Outlier detection and treatment.

Module II: Inferential Statistics
- Hypothesis testing: Parametric and non-parametric tests.
- Analysis of Variance (ANOVA) and post-hoc tests.
- Regression analysis: Simple and multiple regression.

Module III: Multivariate Analysis
- Multivariate analysis of variance (MANOVA).
- Principal Component Analysis (PCA) and Factor Analysis.
- Cluster analysis.

Module IV: Time Series Analysis
- Time series data and its characteristics.
- Time series forecasting methods.
- Seasonal decomposition and trend analysis.

Module V: Practical Applications and Software

- Hands-on application of statistical methods to real-world datasets.
- Introduction to statistical software (e.g., R, SPSS, Python).
- Interpretation and presentation of statistical results.

References:

- Tabachnick, B. G., & Fidell, L. S. (2019). *Using Multivariate Statistics.* Pearson.
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2018). *Multivariate Data Analysis.* Pearson.
- Montgomery, D. C., Peck, E. A., & Vining, G. G. (2015). *Introduction to Linear Regression Analysis.* Wiley.
- Chatfield, C. (2021). *The Analysis of Time Series: An Introduction.* Chapman and Hall/CRC.
- Field, A., Miles, J., & Field, Z. (2012). *Discovering Statistics Using R.* SAGE Publications.