

Innovation and Incubation Centre

Shri Guru Ram Rai University Dehradun, Uttarakhand

24th September 2024

WORKSHOP ON “ENTERPRENEURSHIP AND INNOVATION” AS CAREER

Prof Geeta Rawat
Dean-SHSS.

Prof Pooja Jain
Coordinator: Entrepreneurship Cell IIC

Prof Dwarika P Maithani
Director: IIC

About the workshop:

On Monday, the 24th of September 2024, Shri Guru Ram Rai University, in collaboration with Ministry of Micro, Small and Medium Enterprises (MSME), organized an Entrepreneurship Awareness Program. In this program, students were informed about various MSME schemes related to adopting entrepreneurship. On this occasion, a film showcasing successful entrepreneurs was also shown to the students by the MSME. The program commenced with a warm welcome by Prof. Dwarika Prasad Maithani, Director-Innovation and Incubation Centre (IIC) at Shri Guru Ram Rai University, he shared that the incubation centre is supporting the development of entrepreneurship among teachers and students. Teachers and students of the university can jointly start any startup, and a policy for this has been approved and uploaded at website. He further mentioned that some entrepreneurs have registered under MSME at the university, and some students have received the Young Scientist Awards from Govt of Uttarakhand in the area of Startup and entrepreneurship development. Furthermore, IIC is working extensively under startups, entrepreneurs and IPR. Over the past two years, the IIC-SGRR University has conducted 19 programs.

The **keynote speaker, Dr. Sanjeev Rai, Director-Khadi and Village Industries Commission (MSME)**, shared that the commission is providing training to youth under various schemes, which include several subsidies. These programs include the

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MSME Scheme, and others. University teachers can also apply for projects under various schemes. He provided detailed information about the facilities available for entrepreneurial development, the application process, and the necessary documents.

Addressing the students, Prof. Geeta Rawat, Dean of the Faculty of Humanities and Social Sciences, said that village and cottage industries have been a strong foundation of the country's economic processes. With the support of the Khadi and Village Industries Commission, students can start various types of employment. The university is supporting students at every level.

Mr. Shubham Rana, Founder- Bee Ready Harvesting, inspired the students by sharing his success story and stated that there are many opportunities hidden in beekeeping. Students can sustain their livelihood by engaging in such businesses rather than sitting at home.

The program coordinator was Prof. Pooja Jain, and the students also presented cultural performances during the event.

More than 150 students and faculties of SHSS-Shri Guru Ram Rai University's enthusiastically participated in this workshop.

Glimpse of Workshop:



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Media coverage:



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करियर

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