Innovation and Incubation Centre

Shri Guru Ram Rai Univesity Dehradun, Uttarakhand

10 August 2024

Startup-idea competition

"We-pitch competition sponsored by **Womennovator**, Government of Uttarakhand".

Dr. Manisha Maiduly Coordinator: Industry Interface Cell, SGRR University Prof. (Dr.) Dwarika P. Maithani Director-IIC, SGRR University

About startup-idea competition

Shri Guru Ram Rai University successfully organized a "start-up idea competition" on 10th August at the Patel Nagar Campus Auditorium, sponsored by Womennovator. This event was graced by the **Chief Guest, Mr. Vinod Unival, Co-Chairman of the Women Entrepreneurship Council of the Government of Uttarakhand,** and welcomed both students and women entrepreneurs from Uttarakhand and beyond, offering a platform to present innovative business ideas.

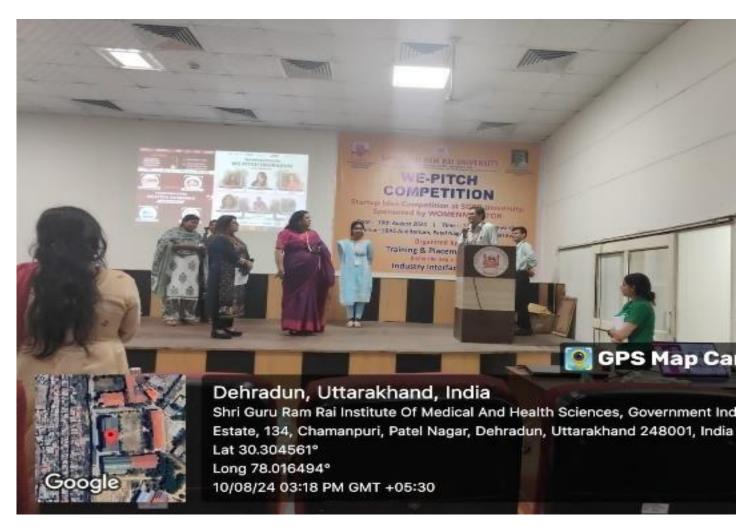
The competition holds great significance for the state as it fosters entrepreneurial growth, particularly among female students, by encouraging the development of fresh and impactful start-up ideas. An initiative by Womennovator, the event allowed **50 participating students/women** to pitch their business ideas to a panel of esteemed jury members, who evaluated the proposals based on their growth potential and feasibility.

In a remarkable outcome, **four students Shreya**, **Nimesh**, **Farjana**, **and Prince from SGRR University**, along with twelve women from across thirteen districts of Uttarakhand, were shortlisted for the national-level start-up competition by Womennovator. These outstanding participants will receive sponsorship of up to ₹10 lakhs to bring their start-up ideas to life, turning their entrepreneurial dreams into reality.

Glimpse of competition













Media coverage

