REPORT ON WORLD BREAST FEEDING WEEK (1st -7th August, 2024)

THEME- Closing the gap: Breastfeeding support for all

World breastfeeding week is observed every year between 1st to 7th of August in order to create awareness and emphasis on its importance among the public and health workers in the hospital and community. The theme of this year 2024 was "Closing the gap: Breastfeeding support for all".

We have celebrated World Breast feeding week on 6th August 2024, which was organized by the department of Obstetrics & Gynecological of Nursing, Prof. Dineshwari Paonam (HOD of OBG department), Mrs. Rebecca Priti (Associate professor), Mrs. Kirti Harjai (Associate professor), Mrs. Deepti Kukreti (Assistant Professor) and Mrs. Rosalind Beulah (Assistant professor), Mrs. Shivani Masih (Nursing tutor) under the guidance and supervision of Prof. Dr. G. Ramalakshmi, (Dean/ Principal), SGRRU, SGRRIM&HS College of Nursing.

As per our schedule on that day role play was done by B.Sc. Nursing 6th semester and ANM 2nd year students for the postnatal mothers to teach and guide them regarding breastfeeding in postnatal ward of SMIH. The main emphasis of performing the role play was to make people aware about the importance of Breastfeeding both for mother and baby.

The role play was then followed by the interactive Video assisted Health Teaching prepared by Ms. Natasha M.Sc. (N) 2nd year student. The main area of concern was to make mother aware about the benefits of breastfeeding, techniques of breastfeeding, various positions of breastfeeding and about latching.

At the end, the program was concluded with the poem on breastfeeding, which was rendered by Ms. Dipika, M.Sc.(N) 2nd year student and followed by fruits and snacks distribution to all the mothers and their attendant.

GLIMPSE OF BREASTFEEDING DAY















