Online Sensitization Programme on Entrepreneurship Development in Agriculture for Agriculture Students of SGRR University

The renowned ICAR-National Academy of Agricultural Research Management (NAARM),in collaboration with the School of Agricultural Sciences at Shri Guru Ram Rai University, successfully organized an online sensitization programme on Entrepreneurship Development in Agriculture on 30th July 2024. The event aimed at fostering entrepreneurial skills and innovation in the agricultural sector, featured prominent speakers and esteemed guests.

With the blessings of Honourable President, Shri Mahant Devendra Das Ji Maharaj and guidance of Honourable Vice Chancellor Prof (Dr) Yashbir Dewan the sensitization programme on Entrepreneurship Development in Agriculture was organized.

The programme underscored the importance of entrepreneurship in agriculture, focusing on the need for innovative solutions to enhance productivity and sustainability. Distinguished speakers shared insights on various aspects of agricultural entrepreneurship, including market linkages, value addition, and the role of technology in modern farming practices.

Dr. N.A. Vijay Avinashlingam, Principal Scientist from ICAR-NAARM emphasized the significance of fostering a culture of innovation among young agripreneurs and the need for robust support systems to nurture entrepreneurial ventures in agriculture. Dr. B. Ganesh Kumar, Head, HRM, ICAR-NAARM discussed the pivotal role of human resource management in driving entrepreneurial success and the importance of skill development and capacity building. Dr. Priyanka Bankoti outlined the expectations of Shri Guru Ram Rai University from NAARM in creating a conducive environment for budding agripreneurs and enhancing collaboration between academia and industry.

The programme was attended by several distinguished members, including Dr. Anil Kumar Saxena, Dr. Hitendra Kumar, Dr. Suneeta Singh, Dr. J.P. Singh, Dr. Khilendra Singh ,Dr.Moinuddin, Dr.V.K.Singh, Dr.Himanki, Dr.Girish, Dr.Shagun, Dr.Shobha, Mr.Amit Bhatt ,Mrs Megha, Dr.Kamla.

This sensitization programme marks a significant step towards empowering future agripreneurs and strengthening the agricultural sector through innovative and sustainable practices.







